



September Newsletter

Being Part of the Change



We are delighted to announce that Ecoware was chosen as an Expo Live Global Innovator to receive a \$100,000 grant by the Innovation Impact Grant Programme, in partnership with Expo 2020 Dubai. From 4,000 applicants covering 170 countries, 29 companies were awarded grants proving that meaningful innovation to tackle the world's greatest challenges can come from anywhere. With this grant, Ecoware will continue to invest in scalable and sustainable solutions to fight plastic pollution globally. (*This grant follows the COVID-19 Global Response Grant awarded by the Unreasonable Group and Barclays in June*). Watch the programme video here.

[Watch](#)



Solar Impulse Foundation

Ecoware has been awarded the prestigious Solar Impulse Label in September for providing efficient, clean and profitable solutions with a positive impact on environment and quality of life. We are now included in the #1000Solutions portfolio of global companies that protect people and planet in a profitable way. The Foundation was set up by aviator Bertrand Picard, with whom Ecoware had the honour to share a discussion panel in Paris last year.

[Read](#)

Rise with Mahindra

To mark Green Consumer Day on September 28, Ecoware was interviewed by the Mahindra Group as part of their "Rise" campaign to actively promote responsible consumerism. In the article, our CEO, Rhea reminds us that "*Sustainability is the need of the hour. Let's move beyond being conscious*

consumers, and adapt responsible habits". Ecoware has created an exclusive discount coupon for Mahindra Group employees to avail on our online store.

Read



Relevance of Investing in SDG-focussed Businesses

Ecoware participated in a panel discussion about building planet-positive businesses compliant with UN Sustainable Development Goals (SDG). One of the discussions highlighted that while there are many Impact funds out there, very few benchmark performance against key SDG metrics.

Watch



Howdy North America!

Ecoware is now available on the US, Canadian and Mexican Amazon websites. We ship from India using priority service which means you receive our products in just a few days at a fraction of the cost.

Shop

Ecoware featured by EatMyNews

"An Entrepreneur should have the clarity of what he or she wants to do. When one comes up with an innovative idea to create a solution, the chances of success increases. But it should be treated as a business with the objective of growing, generating profit as well creating a positive impact in the society." Read Rhea's interview with EatMyNews on having a strong belief in what you are doing.

Read





The Fast Food & Cafe Convention

Ecoware shared a panel with some of the largest brands in the Indian food delivery business to discuss how sustainable packaging can move from a "good to have" to a "must have".



#OwnItLikeABoss

Rhea in conversation with Aditi Balbir on Startup Saturday talking about educating stakeholders and being proud of your business.



Let's Talk Business

On the occasion of Business Women's Day on Sep 22, Rhea joined a panel with some fantastic female founders to talk about the challenges and rewards of starting a business in India.

All episodes can be viewed on our Events page

Events



Ask Away!

We are available on WhatsApp **+91 70422 23269**. Please send us your product or service enquiries, we typically respond within the hour on weekdays.

Thanks for Reading

Sending our best wishes for a productive end to your month. If you enjoyed reading this month's newsletter or if you know someone who could benefit from collaborating with Ecoware, please consider forwarding to a friend!



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